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Accounts and People of Note in Advertising

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Allegiant Travel Company, Las Vegas, selected SK&G Advertising, Las Vegas, as agency of record for media planning and buying. Billings were not disclosed. The assignment had previously been handled internally at Allegiant.

American Advertising Federation chose Hydrogen Advertising, Seattle, to create a campaign to encourage entries in 2013 in the local Addy Awards competitions that are held in cities around the country. Hydrogen is working on the campaign, which is appearing in Advertising Age and Adweek, with Cyclone Design, Seattle, and the Seattle office of the Creative Group.

BarrettSF, San Francisco, was opened by two former colleagues at Goodby, Silverstein & Partners, San Francisco, part of the Omnicom Group. They are Jamie Barrett, creative director, who had been partner and executive creative director at Goodby, Silverstein, and Patrick Kelly, managing director, who had been director for brand publicity at Goodby, Silverstein.

Dana Henry Benson joined Fandango, Los Angeles, in a new post, executive director for communications. She had most recently led communications for the online and digital entertainment businesses at the Disney Interactive unit of the Walt Disney Company. Fandango is part of the entertainment and digital networks and integrated media division of NBCUniversal, part of Comcast.

Catalyst Sponsorship Consulting, Toronto, was acquired by the Wasserman Media Group, Los Angeles, in an expansion of the Wasserman Media operations in Canada. Financial terms were not disclosed. Steve Marshman, who founded Catalyst Sponsorship, becomes an executive vice president at Wasserman Media.

Chrysalis, part of the Havas Media division of Havas, won the 2012 Out of Home Media Plan of the Year Award from the Outdoor Advertising Association of America, for its work on a campaign for Hennessy Cognac that included bus shelters, digital billboards, kiosks and street murals.

Jaime Diskin joined the Milwaukee office of Cramer-Krasselt as vice president and creative director. He had most recently been creative director at AKQA, San Francisco, part of WPP.

Stephen Dove joined Medialets, New York, in a new post, senior vice president for product. He had most recently been chief digital officer at Prisa TV, a Spanish media company.

Paul George joined Porter Novelli, part of the Omnicom Group, effective on Jan. 1, as global director for health and leader of the health care practice of the agency's New York

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